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**模块一 茶叶审评模块**

**(一) 试 编号规则试 组合**

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A1-4

B1-2

C1-4

D1-3

F1-3

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|---|----|----|----|----|----|----|----|----|----|----|
|   | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 1 | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D1 | F1 |

|    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|
| 2  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D1 | F2 |
| 3  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D1 | F3 |
| 4  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F1 |
| 5  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D3 | F1 |
| 6  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F2 |
| 7  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F3 |
| 8  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D3 | F2 |
| 9  | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D3 | F3 |
| 10 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D1 | F1 |
| 11 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D1 | F2 |
| 12 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D1 | F3 |
| 13 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D2 | F1 |
| 14 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D3 | F1 |
| 15 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D2 | F2 |
| 16 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D2 | F3 |
| 17 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D3 | F2 |
| 18 | A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D3 | F3 |
| 19 | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C4 | D1 | F1 |
| 20 | A1 | A2 | A3 | A4 | B1 | B2 | C1 | C4 | D1 | F2 |

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|---|----|----|----|----|--|----|----|----|----|----|
|   | 1  | 2  | 3  | 4  |  |    | 1  | 2  | 3  | 4  |
| 1 | A1 | B1 | C1 | D1 |  | 11 | A3 | B1 | C2 | D1 |
| 2 | A2 | B1 | C1 | D1 |  | 12 | A4 | B1 | C2 | D1 |
| 3 | A3 | B1 | C1 | D1 |  | 13 | A1 | B2 | C2 | D1 |
| 4 | A4 | B1 | C1 | D1 |  | 14 | A2 | B2 | C2 | D1 |

|    |    |    |    |    |  |    |    |    |    |    |
|----|----|----|----|----|--|----|----|----|----|----|
| 5  | A1 | B2 | C1 | D1 |  | 15 | A3 | B2 | C2 | D1 |
| 6  | A2 | B2 | C1 | D1 |  | 16 | A1 | B1 | C1 | D2 |
| 7  | A3 | B2 | C1 | D1 |  | 17 | A2 | B1 | C1 | D2 |
| 8  | A4 | B2 | C1 | D1 |  | 18 | A3 | B1 | C1 | D2 |
| 9  | A1 | B1 | C2 | D1 |  | 19 | A4 | B1 | C1 | D2 |
| 10 | A2 | B1 | C2 | D1 |  | 20 | A1 | B2 | C1 | D2 |

(二) 试

1. 试 编号: 1-1: 茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D1 | F1 |
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|   |       | 50 |    |    |    |    |
| 8 | (12 ) | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
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| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15<br>6-10 |
| 20 | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
| 60 | 5  |                      | 2            | 1<br>2        |
|    | 5  |                      | 3<br>2       | 3.0g          |
|    | 5  |                      |              | 3             |
|    | 5  |                      | 100          | 1<br>1<br>1   |
|    | 5  |                      |              | 2             |
|    | 5  |                      | 3            | 3             |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      | 2            | 3             |
|    | 5  |                      |              |               |
|    | 15 |                      |              |               |
|    |    | 100                  |              |               |

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2. 试 编号：1-2：茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D1 | F2 |
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|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
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|  |  |    |   |    |    |
|  |  | 70 |   | 15 |    |
|  |  |    | 6 |    | 10 |
|  |  | 10 |   |    |    |
|  |  |    |   | 1  | 4  |
|  |  | 1  | 1 | 4  | 1  |
|  |  | 4  |   |    |    |
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|    |    |                      |              |               |
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15<br>6-10 |
| 20 | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
| 60 | 5  |                      | 2            | 1<br>2        |
|    | 5  |                      | 3<br>2       | 3.0g          |
|    | 5  |                      |              | 3             |
|    | 5  |                      | 100          | 1             |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      |              | 2             |
|    | 5  |                      | 3            | 2             |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      | 2            | 3             |
|    | 5  |                      |              |               |
|    | 15 |                      |              |               |
|    |    | 100                  |              |               |

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### 3. 试 编号：1-3：茶叶审评

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|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|  |  |    |    |    |   |
|  |  | 70 | 15 |    |   |
|  |  | 6  |    | 10 |   |
|  |  | 10 |    |    |   |
|  |  |    | 1  | 4  |   |
|  |  | 1  | 1  | 4  | 1 |
|  |  | 4  |    |    |   |
|  |  |    | 2  |    |   |

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|    |    |       |       |      |
| 20 | 20 | 1.    |       |      |
|    |    | 2.    |       |      |
|    |    | 3.    |       |      |
|    |    | 4.    |       |      |
|    |    | 16-20 | 11-15 | 6-10 |
|    |    |       |       | 0    |

|    |    |              |                    |
|----|----|--------------|--------------------|
|    |    | 0-5          |                    |
| 20 | 5  | 0.5 /        | GB/T23<br>776-2018 |
|    | 5  | 0.5 /        |                    |
|    | 5  | 0.5 /        |                    |
|    | 5  | 0.5 /        |                    |
| 60 | 5  | 2 1<br>2     | GB/T14<br>487-2017 |
|    | 5  | 3 3.0g<br>2  |                    |
|    | 5  | 3<br>2       |                    |
|    | 5  | 100 1 1<br>1 |                    |
|    | 5  | 2<br>3       |                    |
|    | 5  | 3 2          |                    |
|    | 5  | 2 1 1<br>1   |                    |
|    | 5  | 2 3          |                    |
|    | 5  |              |                    |
|    | 15 |              |                    |
|    |    | 100          |                    |

#### 4. 试 编号：1-4：茶叶审评

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|    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F1 |
|----|----|----|----|----|----|----|----|----|----|

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A4B1C1D1

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A4B1C1D1

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|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|  |  |    |    |    |   |
|  |  | 70 | 15 |    |   |
|  |  | 6  |    | 10 |   |
|  |  | 10 |    |    |   |
|  |  |    | 1  | 4  |   |
|  |  | 1  | 1  | 4  | 1 |
|  |  | 4  |    |    |   |
|  |  |    | 2  |    |   |

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|    |    |       |       |      |
| 20 | 20 | 1.    |       |      |
|    |    | 2.    |       |      |
|    |    | 3.    |       |      |
|    |    | 4.    |       |      |
|    |    | 16-20 | 11-15 | 6-10 |
|    |    |       |       | 0    |



|    |    |   |              |                    |
|----|----|---|--------------|--------------------|
|    |    |   | 0.5          |                    |
| 20 |    | 5 | 0.5 /        | GB/T23<br>776-2018 |
|    |    | 5 | 0.5 /        |                    |
|    |    | 5 | 0.5 /        |                    |
|    |    | 5 | 0.5 /        |                    |
| 60 |    | 5 | 2 1<br>2     | GB/T14<br>487-2017 |
|    |    | 5 | 3 3.0g<br>2  |                    |
|    |    | 5 | 3<br>2       |                    |
|    |    | 5 | 100 1 1<br>1 |                    |
|    |    | 5 | 2            |                    |
|    |    | 5 | 3 2          |                    |
|    |    | 5 | 3 2          |                    |
|    |    | 5 | 2 1 1<br>1   |                    |
|    |    | 5 | 2 3          |                    |
|    |    | 5 |              |                    |
|    | 15 |   |              |                    |
|    |    |   | 100          |                    |

### 5. 试 编号：1-5：茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D3 | F1 |
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|  |  |  |  | 50 |
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|---|-------|----|----|----|----|----|
| 8 | (12 ) | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
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| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15<br>6-10 |
|    | 5  |                      | 0.5 /        |               |
|    |    |                      |              | 0             |

|    |    |     |              |                    |                    |
|----|----|-----|--------------|--------------------|--------------------|
| 20 |    | 5   | 0.5 /        | GB/T23<br>776-2018 |                    |
|    |    | 5   | 0.5 /        |                    |                    |
|    |    | 5   | 0.5 /        |                    |                    |
| 60 |    | 5   | 2 1<br>2     |                    | GB/T14<br>487-2017 |
|    |    | 5   | 3 3.0g<br>2  |                    |                    |
|    |    | 5   | 2 3          |                    |                    |
|    |    | 5   | 100 1 1<br>1 |                    |                    |
|    |    | 5   | 2 2          |                    |                    |
|    |    | 5   | 3 2          |                    |                    |
|    |    | 5   | 2 1 1<br>1   |                    |                    |
|    |    | 5   | 2 3          |                    |                    |
|    |    | 5   | 3 2          |                    |                    |
|    |    | 5   | 2 1 1<br>1   |                    |                    |
|    | 5  | 2 3 |              |                    |                    |
|    | 5  |     |              |                    |                    |
|    | 15 |     |              |                    |                    |
|    |    |     | 100          |                    |                    |

## 6. 试 编号：1-6：茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F2 |
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A2B2C1D1

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A2B2C1D1

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| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
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|  |    |    |    |    |  |
|  |    | 70 | 15 |    |  |
|  |    | 6  |    | 10 |  |
|  | 10 |    |    |    |  |
|  |    |    | 1  | 4  |  |
|  | 1  | 1  | 4  | 1  |  |
|  | 4  |    |    |    |  |
|  |    |    | 2  |    |  |

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|    |    |       |       |                    |
|    |    | 1.    |       |                    |
|    |    | 2.    |       |                    |
| 20 | 20 | 3.    |       | 0                  |
|    |    | 4.    |       |                    |
|    |    | 16-20 | 11-15 | 6-10               |
|    |    | 0-5   |       |                    |
|    | 5  |       | 0.5 / |                    |
| 20 | 5  |       | 0.5 / |                    |
|    | 5  |       | 0.5 / |                    |
|    | 5  |       | 0.5 / | GB/T23<br>776-2018 |
|    | 5  |       | 2     | 1                  |

|    |    |     |        |     |   |                    |      |
|----|----|-----|--------|-----|---|--------------------|------|
| 60 |    |     | 2      |     |   | GB/T14<br>487-2017 |      |
|    |    | 5   | 3<br>2 |     |   |                    | 3.0g |
|    |    | 5   | 3<br>2 |     |   |                    |      |
|    |    | 5   | 2      | 100 | 1 |                    | 1    |
|    |    | 5   | 3<br>2 |     |   |                    |      |
|    |    | 5   | 3      |     |   |                    | 2    |
|    |    | 5   | 2      |     |   |                    | 1    |
|    |    | 5   | 2      |     |   |                    | 1    |
|    |    | 5   | 2      |     |   |                    | 3    |
|    |    | 5   |        |     |   |                    |      |
|    | 15 |     |        |     |   |                    |      |
|    |    | 100 |        |     |   |                    |      |

### 7. 试 编号：1-7：茶叶审评

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| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D2 | F3 |
|----|----|----|----|----|----|----|----|----|----|

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A3B2C1D1

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A3B2C1D1

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|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
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|   |       |    |    |    |    |    |

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|--|----|----|----|--|
|  |    |    |    |  |
|  | 70 | 15 |    |  |
|  | 6  |    | 10 |  |



|  |    |   |
|--|----|---|
|  | 10 |   |
|  | 1  | 1 |
|  | 4  | 4 |
|  | 1  | 1 |
|  | 4  | 4 |
|  | 2  |   |

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|    |    |                      |               |
|----|----|----------------------|---------------|
|    |    |                      |               |
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 0             |
|    |    | 16-20<br>0-5         | 11-15<br>6-10 |
| 20 | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
| 60 | 5  | 2                    | 1<br>2        |
|    | 5  | 3<br>2               | 3.0g          |
|    | 5  | 3                    |               |
|    | 5  | 100                  | 1<br>1        |
|    | 5  | 2                    | 1<br>1        |
|    | 5  | 2                    |               |
|    | 5  | 3                    | 2             |
|    | 5  | 3                    | 2             |

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|--|--|----|-----|---|---|
|  |  | 5  | 2   | 1 | 1 |
|  |  | 5  | 2   | 1 | 3 |
|  |  | 5  |     |   |   |
|  |  | 15 |     |   |   |
|  |  |    | 100 |   |   |

**8. 试 编号：1-8：茶叶审评**

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C1 | C2 | D3 | F2 |
|----|----|----|----|----|----|----|----|----|----|

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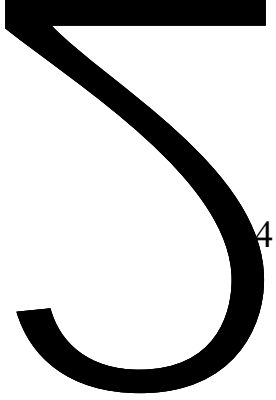
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|    |    |                      |              |               |
|----|----|----------------------|--------------|---------------|
|    |    |                      |              |               |
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15<br>6-10 |
| 20 | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
| 60 | 5  |                      | 2            | 1<br>2        |
|    | 5  |                      | 3<br>2       | 3.0g          |
|    | 5  |                      |              | 3             |
|    | 5  |                      | 100          | 1<br>1        |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      |              | 2             |
|    | 5  |                      | 3            | 2             |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      | 2            | 3             |
|    | 5  |                      |              |               |
|    | 15 |                      |              |               |
|    |    | 100                  |              |               |

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|    |    |                      |              |       |      |                    |
|----|----|----------------------|--------------|-------|------|--------------------|
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15 | 6-10 | 0                  |
| 20 | 5  |                      | 0.5 /        |       |      | GB/T23<br>776-2018 |
|    | 5  |                      | 0.5 /        |       |      |                    |
|    | 5  |                      | 0.5 /        |       |      |                    |
|    | 5  |                      | 0.5 /        |       |      |                    |
| 60 | 5  |                      | 2            | 1     | 2    | GB/T14<br>487-2017 |
|    | 5  |                      | 3            |       | 3.0g |                    |
|    | 5  |                      |              | 2     | 3    |                    |
|    | 5  |                      | 100          | 1     | 1    |                    |
|    | 5  |                      | 2            | 1     | 1    |                    |
|    | 5  |                      |              | 3     | 2    |                    |
|    | 5  |                      | 3            |       | 2    |                    |
|    | 5  |                      | 2            | 1     | 1    |                    |
|    | 5  |                      |              | 1     |      |                    |
|    | 5  |                      | 2            |       | 3    |                    |
|    | 15 |                      |              |       |      |                    |
|    |    | 100                  |              |       |      |                    |

### 10. 试 编号：1-10：茶叶审评

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|    |  |     | 0.5          |                    |
| 20 |  | 5   | 0.5 /        | GB/T23<br>776-2018 |
|    |  | 5   | 0.5 /        |                    |
|    |  | 5   | 0.5 /        |                    |
|    |  | 5   | 0.5 /        |                    |
| 60 |  | 5   | 2 1<br>2     | GB/T14<br>487-2017 |
|    |  | 5   | 3 3.0g<br>2  |                    |
|    |  | 5   | 2 3          |                    |
|    |  | 5   | 100 1 1<br>1 |                    |
|    |  | 5   | 2            |                    |
|    |  | 5   | 3 2          |                    |
|    |  | 5   | 2 1 1<br>1   |                    |
|    |  | 5   | 2 3          |                    |
|    |  | 5   |              |                    |
|    |  | 15  |              |                    |
|    |  | 100 |              |                    |

### 11. 试 编号：1-11：茶叶审评

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|    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D1 | F2 |
|----|----|----|----|----|----|----|----|----|----|

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A3B1C2D1

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A3B1C2D1

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|---|-------|----|--|--|--|--|
| 8 | (12 ) | 50 |  |  |  |  |
|   |       |    |  |  |  |  |

|  |  |    |    |    |    |    |
|--|--|----|----|----|----|----|
|  |  | 10 | 10 | 10 | 10 | 10 |
|  |  |    |    |    |    |    |
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| 20 |  | 5  | 0.5 /        | GB/T23<br>776-2018 |                    |
|    |  | 5  | 0.5 /        |                    |                    |
|    |  | 5  | 0.5 /        |                    |                    |
| 60 |  | 5  | 2 1<br>2     |                    | GB/T14<br>487-2017 |
|    |  | 5  | 3 3.0g<br>2  |                    |                    |
|    |  | 5  | 2 3          |                    |                    |
|    |  | 5  | 100 1 1<br>1 |                    |                    |
|    |  | 5  | 2 2          |                    |                    |
|    |  | 5  | 3 2          |                    |                    |
|    |  | 5  | 2 1 1<br>1   |                    |                    |
|    |  | 5  | 2 3          |                    |                    |
|    |  | 5  | 3 2          |                    |                    |
|    |  | 15 |              |                    |                    |
|    |  |    | 100          |                    |                    |

**12. 试 编号：1-12：茶叶审评**

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|    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D1 | F3 |
|----|----|----|----|----|----|----|----|----|----|

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A4B1C2D1

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A4B1C2D1

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|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|--|----|----|---|----|----|
|  |    |    |   |    |    |
|  |    | 70 |   | 15 |    |
|  |    | 6  |   |    | 10 |
|  | 10 |    |   | 1  | 4  |
|  | 1  | 1  | 4 | 1  |    |
|  | 4  |    |   |    |    |
|  |    |    | 2 |    |    |

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|----|----|-------|-------|--------------------|
|    |    |       |       |                    |
|    |    | 1.    |       |                    |
|    |    | 2.    |       |                    |
| 20 | 20 | 3.    |       | 0                  |
|    |    | 4.    |       |                    |
|    |    | 16-20 | 11-15 | 6-10               |
|    |    | 0-5   |       |                    |
|    | 5  |       | 0.5 / |                    |
| 20 | 5  | 0.5 / |       |                    |
|    | 5  |       | 0.5 / |                    |
|    | 5  | 0.5 / |       | GB/T23<br>776-2018 |
|    | 5  | 2     | 1     |                    |
| 60 | 5  |       | 2     |                    |
|    | 5  | 3     |       | 3.0g               |





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A1B2C2D1

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A1B2C2D1

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|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
|   |       | 50 |    |    |    |    |
| 8 | (12 ) | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|  |    |    |
|  | 70 | 15 |
|  | 6  | 10 |

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|--|----|---|
|  | 10 |   |
|  | 1  | 1 |
|  | 4  | 4 |
|  | 1  | 1 |
|  | 4  | 4 |
|  | 2  |   |

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|----|----|----------------------|---------------|
|    |    |                      |               |
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 0             |
|    |    | 16-20<br>0-5         | 11-15<br>6-10 |
| 20 | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
|    | 5  | 0.5 /                |               |
| 60 | 5  | 2                    | 1<br>2        |
|    | 5  | 3<br>2               | 3.0g          |
|    | 5  | 3                    |               |
|    | 5  | 100                  | 1<br>1        |
|    | 5  | 2                    | 1<br>1        |
|    | 5  | 2                    |               |
|    | 5  | 3                    | 2             |
|    | 5  | 3                    | 2             |

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|  |    |     |   |   |  |
|--|----|-----|---|---|--|
|  | 5  | 2   | 1 | 1 |  |
|  | 5  | 2   | 1 | 3 |  |
|  | 5  |     |   |   |  |
|  | 15 |     |   |   |  |
|  |    | 100 |   |   |  |

14. 试 编号：1-14：茶叶审评

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|    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D3 | F1 |
| 30 |    |    |    |    | 10 |    |    |    |    |

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50 4 A2B2C2D1  
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| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|--|----|----|---|---|---|----|--|
|  |    |    |   |   |   |    |  |
|  | 70 | 15 |   |   |   |    |  |
|  | 6  |    |   |   |   | 10 |  |
|  | 10 |    |   |   |   |    |  |
|  | 1  | 1  | 4 | 1 | 4 |    |  |
|  | 4  |    |   |   |   |    |  |
|  | 2  |    |   |   |   |    |  |

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|    |    |                      |              |               |
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15<br>6-10 |
| 20 | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
|    | 5  |                      | 0.5 /        |               |
| 60 | 5  |                      | 2            | 1<br>2        |
|    | 5  |                      | 3<br>2       | 3.0g          |
|    | 5  |                      |              | 3<br>2        |
|    | 5  |                      | 100          | 1<br>1<br>1   |
|    | 5  |                      | 2            | 2             |
|    | 5  |                      |              | 3<br>2        |
|    | 5  |                      | 3            | 2             |
|    | 5  |                      | 2            | 1<br>1        |
|    | 5  |                      | 2            | 3             |
|    | 5  |                      |              |               |
|    | 15 |                      |              |               |
|    |    | 100                  |              |               |
|    |    | GB/T23<br>776-2018   |              |               |
|    |    | GB/T14<br>487-2017   |              |               |

15. 试 编号：1-15：茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D2 | F2 |
|----|----|----|----|----|----|----|----|----|----|

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|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
| 8 | (12 ) | 50 |    |    |    |    |
|   |       | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|--|----|----|---|----|--|
|  |    |    |   |    |  |
|  | 70 | 15 |   |    |  |
|  | 6  |    |   | 10 |  |
|  | 10 |    |   |    |  |
|  |    |    | 1 | 4  |  |
|  | 1  | 1  | 4 | 1  |  |
|  | 4  |    |   |    |  |
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|----|----|----------------------|--------------|-------|------|--------------------|
| 20 | 20 | 1.<br>2.<br>3.<br>4. | 16-20<br>0-5 | 11-15 | 6-10 | 0                  |
| 20 | 5  |                      | 0.5 /        |       |      | GB/T23<br>776-2018 |
|    | 5  |                      | 0.5 /        |       |      |                    |
|    | 5  |                      | 0.5 /        |       |      |                    |
|    | 5  |                      | 0.5 /        |       |      |                    |
| 60 | 5  |                      | 2            | 1     | 2    | GB/T14<br>487-2017 |
|    | 5  |                      | 3            |       | 3.0g |                    |
|    | 5  |                      |              | 2     | 3    |                    |
|    | 5  |                      | 100          | 1     | 1    |                    |
|    | 5  |                      | 2            | 1     | 1    |                    |
|    | 5  |                      |              | 3     | 2    |                    |
|    | 5  |                      | 3            |       | 2    |                    |
|    | 5  |                      | 2            | 1     | 1    |                    |
|    | 5  |                      |              | 1     |      |                    |
|    | 5  |                      | 2            |       | 3    |                    |
|    | 15 |                      |              |       |      |                    |
|    |    | 100                  |              |       |      |                    |

### 16. 试 编号：1-16：茶叶审评

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|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | B1 | B2 | C3 | C4 | D2 | F3 |
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A1B1C1D2

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A1B1C1D2

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|  |  |  |  |  | 50 |
|--|--|--|--|--|----|

|   |       |    |    |    |    |    |
|---|-------|----|----|----|----|----|
| 8 | (12 ) | 10 | 10 | 10 | 10 | 10 |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |
|   |       |    |    |    |    |    |

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|  |    |    |    |    |  |
|  |    | 70 | 15 |    |  |
|  |    | 6  |    | 10 |  |
|  | 10 |    |    |    |  |
|  |    |    | 1  | 4  |  |
|  | 1  | 1  | 4  | 1  |  |
|  | 4  |    |    |    |  |
|  |    |    | 2  |    |  |

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|    |    |       |       |      |
|    |    | 1.    |       |      |
|    |    | 2.    |       |      |
| 20 | 20 | 3.    |       | 0    |
|    |    | 4.    |       |      |
|    |    | 16-20 | 11-15 | 6-10 |
|    |    | 0-5   |       |      |
|    | 5  |       | 0.5 / |      |

|    |    |   |              |                    |                    |
|----|----|---|--------------|--------------------|--------------------|
| 20 |    | 5 | 0.5 /        | GB/T23<br>776-2018 |                    |
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**17. 试 编号：1-17：茶叶审评**

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**18. 试 编号：1-18：茶叶审评**

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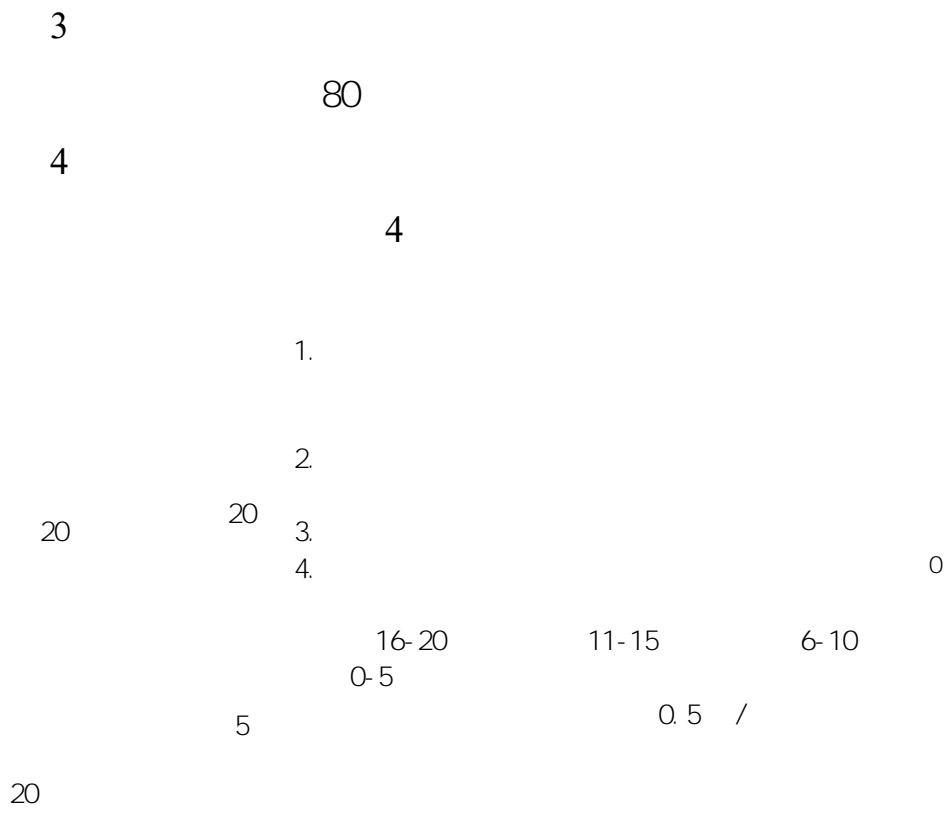
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## 模块二 茶艺服务

1. 保 茶 “端午茶会” 主 茶席设计与茶艺展示  
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**2. 试 编号： 2-2 ， 湘丰茶业 “谷 茶会” 主 茶席设计与茶艺展示**

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3. 试 编号： 2-3 ， 井茶业 “中秋茶会” 主 茶席设计与茶艺展示

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4. 试 编号： 2-4 ， 君山 “立春茶会”主 茶席设计与茶  
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**5. 试 编号：2-5 ， 平茶业“寒 茶会”主 茶席设计与茶艺展示**

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**6. 试 编号：2-6 ，徽六“ 水茶会”主 茶席设计与茶艺展示**

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7. 试 编号：2-7 ， 萧氏茶 “立夏茶会” 主 茶席设计与茶艺展  
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**8. 试 编号：2-8 ， 张一元茉莉花茶“白 茶会”主 茶席设计  
与茶艺展示**

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**9. 试 编号：2-9 ， 吴裕泰茶业 “ 茶会” 主 茶席设计与茶艺展示**

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**模块三茶叶 售**

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|  | 10 | 2   |                  |   |
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|  | 10 | 2   | ,                |   |
|  | 10 | 3   | 1-2 <sup>5</sup> |   |
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2. 试 编号：3-2，大茶狮牌湘西保 茶推

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### 3. 试 编号：3-3，汉中仙毫新茶推

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## 精致包装 实用美观

双重保护 独立保鲜锡袋 防潮隔热



## 干茶

叶片匀整/色泽绿润/细看之下有微小毫毛



## 茶汤

汤色明亮/黄绿清澈/鲜爽甘醇



## 茶底

幼嫩多茸/柔匀鲜活/肥壮完整



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4. 试 编号：3-4, 源春祁 红茶推

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|    | 5  | 2  |                      |             |   |
|    | 3  |    |                      |             |   |
| 40 | 5  | 1  |                      |             |   |
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**5. 试 编号：3-5, 井绿茶推**

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6. 试 编号：3-6, 井为人民服务冰 初芽茶推

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7. 试 编号：3-7, 士茯 手筑茯砖茶推

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|    | 20 |          | 10 2<br>3 3<br>2<br>5 2<br>3 |             |  |
| 40 | 5  | 1        |                              | ( )<br>,    |  |
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|    | 25 | 2        |                              |             |  |
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|    |    | 3        |                              |             |  |
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|    |    | 3        | ( )                          |             |  |
|    |    | 5        | ,                            |             |  |
| 10 | 2  |          |                              |             |  |
|    | 3  |          |                              |             |  |
|    | 2  | ,        |                              |             |  |
|    | 3  | 5<br>1-2 |                              |             |  |
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## 9. 试 编号：3-9, 四月茶依牌玫瑰花茶推

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Transport and transport more safe  
**铁罐装 运输更安全**  
铁罐外包装 承压更强 让您宝贝运输无忧 空罐还可做小收纳盒哦 ^\_^!

四月茶依  
**值得你信赖**  
Be worthy of your trust

四月茶依的每款茶均为经过产品质量监督检验所检测的合格产品!

8.5cm  
11.5cm

ROSE TEA  
玫瑰花茶  
净含量: 50g

BREWING METHOD  
冲泡方法

投入4-6颗玫瑰花，可根据个人口感和水量进行调节。

罐罐注入热水，轻摇茶汤，可与其他花茶搭配。

注水到七八满，静候3-5分钟，即可品饮。





朵朵鲜润清香持久 汤色娇淡如凝露  
Lasting fragrance soup color is pale like dew Johnson



花园盛开的玫瑰 不及优雅成熟的茶！

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|  |    | 3   | ( )              |  |
|  |    | 5   |                  |  |
|  | 10 | 2   |                  |  |
|  | 10 | 3   |                  |  |
|  | 10 | 2   |                  |  |
|  | 10 | 3   | 1-2 <sup>5</sup> |  |
|  |    | 100 |                  |  |

10. 试 编号：3-10，吴裕泰牌茉莉花茶推

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老茶客常囤  
珍毫 高性价比花茶

200元/斤



产品·属性

|      |                          |     |         |
|------|--------------------------|-----|---------|
| 产品名称 | 珍毫茉莉花茶                   | 配料  | 绿茶、茉莉鲜花 |
| 净含量  | 50克                      | 等级  | 二级      |
| 产地   | 北京市昌平区                   | 外形  | 条索紧结    |
| 香气   | 嫩香鲜灵                     | 口感  | 鲜香爽口    |
| 汤色   | 清澈明亮                     | 保质期 | 18个月    |
| 贮藏条件 | 清洁、干燥、通风、无异味、无污染的环境中密封保存 |     |         |

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|    |    | 2   |          |             |
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|    |    | 20  | 5        |             |
| 40 | 5  | 1   |          | ( )<br>,    |
|    |    | 2   |          |             |
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|    | 25 | 2   |          |             |
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|    |    | 3   |          |             |
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| 10 | 5  | ,   |          |             |
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11. 试 编号：3-11, 武夷星牌正山小种红茶推

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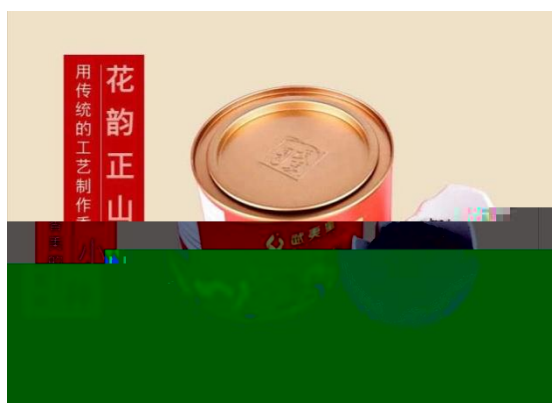
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| 40 |    | 2  |                      | 500<br>50 1 |
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|    |    | 20 | 10 2<br>3 3<br>2     |             |
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## 12. 试 编号：3-12, 湘丰毛尖推

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|    |    | 20       | 10 2<br>3 3<br>2<br>5 2<br>3 |             |
| 40 | 5  | 1        |                              | ( )<br>,    |
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|    |    | 3        | ( )                          |             |
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|    | 10 | 2        |                              |             |
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13. 试 编号：3-13, 湘益牌茯砖茶推

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| 40 |    | 2  |                      | 500<br>50 1 |
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|    | 10 | 2   |   |     |     |   |
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| 2  |    |     |   |     |     |   |
| 3  |    |     | 5 |     |     |   |
|    |    | 100 |   |     |     |   |

14. 试 编号：3-14, 艺福堂醇 普洱小沱茶推

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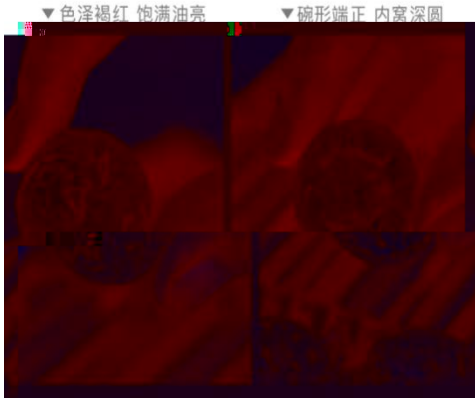
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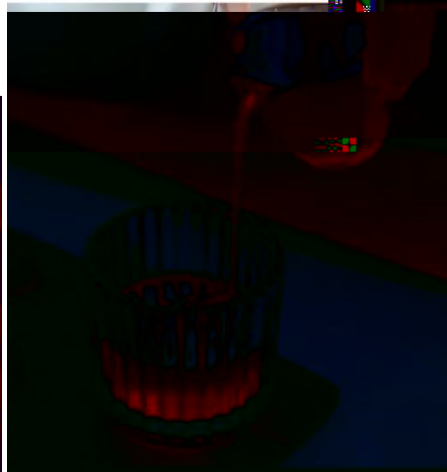
## 产/品/展/示

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红浓明亮 甜香可闻



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|    | 20 | 20 | 1.<br>2.<br>3.<br>4.              | 0           |
| 40 |    | 2  |                                   | 500<br>50 1 |
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|    |    | 3  |                                   |             |
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| 40 | 5  | 1  |                                   |             |
|    |    | 2  |                                   |             |
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| 10 | 2 |          |     |
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|    | 3 | 5<br>1-2 |     |
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15. 试 编号：3-15, 艺福堂牌 山毛峰推

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|    | 20 | 20 | 1.<br>2.<br>3.<br>4. | 0    |
| 40 |    | 2  |                      | 500  |
|    |    | 3  |                      |      |
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|    |    | 20       | 5   |   |  |
|    |    |          | 10  | 2 |  |
| 3  | 3  |          |     |   |  |
|    |    | 2        | 5   | 3 |  |
| 40 | 5  | 1        |     |   |  |
|    |    | 2        |     |   |  |
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|    |    | 1        |     |   |  |
|    | 25 | 2        |     |   |  |
|    |    | 3        | ( ) |   |  |
|    |    | 3        |     |   |  |
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| 3  |    | 5<br>1-2 |     |   |  |
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16. 试 编号：3-16, 艺福堂牌明前特级江苏碧螺春茶推

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### 创意生态罐

SHOW BREWING

包装变“花盆” 种出你的私家后花园

- 01/ 开盖有种子
- 02/ 取出健康豆
- 03/ 罐底有排水孔
- 04/ 罐内倒入泥土
- 05/ 给种子浇水
- 06/ 期待生根发芽

种植成功可拍照分享至微博并@艺福堂，即可免费获得奖品哦！  
中国实用新型专利号：ZL2 014 04757092

### 包装展示

PACKAGING SHOW

Ø7.5cm  
12.5cm

丹大研罐      佛如巾袋      立口川

### 冲泡展示

SHOW BREWING

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|  | 10 | 2   |          |     |  |
|  |    | 3   |          |     |  |
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|  |    | 3   | 5<br>1-2 |     |  |
|  |    | 100 |          |     |  |

**17. 试 编号：3-17, ChaLi 茶里玫瑰红茶茶包茶叶三角袋泡茶推**

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[ ] : 54g (3g\*18 )

[ ] : 90C



## 玫瑰与红茶de美丽邂逅

玫瑰花香馥郁  
与红茶和谐交融  
演绎出恰到好处的香甜  
犹如一场美好的爱恋



## 不是所有玫瑰都如此娇嫩

Beautiful Rose You Deserve To Have



## 时尚喝茶新方式

原叶立体袋泡茶

New Way To Drink Tea

01

天然完整原叶  
清晰看得见

02

植物可降解

03

一袋一泡

## 释放感官 感受茶的美妙

— Feel The Wonderfulness Of Tea —

**观**



玫瑰粉嫩饱满  
红茶乌润紧细

**闻**



花香与蜜香交织  
满满香甜气息  
萦绕于杯中

**品**



滋味醇厚柔滑  
唇齿留香

## 冲泡方法

— Swells the method —

**常规泡法**

 取出茶包
  倒入200ml  
90°C热水
  泡2-3分钟  
可冲泡1-3次

**冷泡法**

 取出茶包
  倒入300ml冷开水  
充分浸泡
  放入冰箱或倒入冰块  
泡1-3小时

### 精致包装 · 注重细节

— Exquisite packaging, Attention to detail —



时尚大气设计  
彰显品牌调性

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| 20 | 20 | 1.<br>2.<br>3.<br>4. |                              | 0           |  |
| 40 |    | 2                    |                              | 500<br>50 1 |  |
|    |    | 3                    |                              |             |  |
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|    |    | 3                    |                              |             |  |
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|    |    | 20                   | 5                            |             |  |
|    |    |                      | 10 2<br>3 3<br>2<br>5 2<br>3 |             |  |
| 40 | 5  | 1                    |                              | (           |  |
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|  |    | 3   | 1-2 <sup>5</sup> |     |
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**18. 试 编号：3-18 白沙溪经典 砖推**

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19. 试 编号：3-19, 安化千两

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|    |    | 2   |     |        |   |          |  |
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|    | 25 | 2   |     |        |   |          |  |
|    |    | 3   |     | ( )    |   |          |  |
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|    |    | 2   |     |        |   |          |  |
|    |    | 3   |     | ( )    |   |          |  |
|    |    | 5   |     |        |   |          |  |
|    | 10 | 2   |     |        |   |          |  |
| 3  |    |     |     |        |   |          |  |
| 2  |    |     |     |        |   |          |  |
| 3  |    |     | 1-2 | 5      |   |          |  |
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20. 试 编号：3-20, 一品仙都匀毛尖推

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喝茶不洗茶  
茶叶干净无需冲洗



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|    |    | 2   |          |        |   |          |  |
|    |    | 1   |          |        |   |          |  |
|    |    | 1   |          |        |   |          |  |
|    | 25 | 2   |          |        |   |          |  |
|    |    | 3   |          | ( )    |   |          |  |
|    |    | 3   |          |        |   |          |  |
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|    |    | 3   |          | ( )    |   |          |  |
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|    | 10 | 2   |          |        |   |          |  |
| 3  |    |     |          |        |   |          |  |
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| 3  |    |     | 5<br>1-2 |        |   |          |  |
|    |    | 100 |          |        |   |          |  |

#### 模块四 营 策划模块

##### 任务一：制定促 活动策划方案

##### 1. 试 编号：4-1-1，“白沙溪”专卖店十月促 活动方案策划

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|    |    | 4. | 5 | 0    |
|    |    |    | 5 |      |
| 80 |    | 5  |   |      |
|    |    | 5  |   |      |
|    |    | 5  |   |      |
|    |    | 6  | 2 | 4    |
|    |    | 5  | 2 | 3    |
|    |    | 5  | 2 | 3    |
|    |    | 5  |   |      |
|    |    | 10 |   | 3    |
|    |    | 12 | 5 | 3    |
|    |    | 7  | 2 | 2    |
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**2. 试 编号：4-1-2, 试 编号：张一元茉莉花茶感恩节促 活  
动方案策划**

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| 80 | 5  |                       | 1000<br>50<br>1  |        |
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|    | 5  | 2<br>3                |                  |        |
|    | 5  | 2                     |                  | 3      |
|    | 5  |                       |                  |        |
|    | 10 |                       |                  | 3      |
|    | 12 | 3<br>5                |                  | 2      |
|    | 7  | 2                     |                  | 3      |
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3. 试 编号：4-1-3, 保 茶端午节促 活动方案策划

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|    | 6  | 2                     |                 | 4 |
|    | 5  | 2<br>3                |                 |   |
|    | 5  | 2                     |                 | 3 |
|    | 5  |                       |                 |   |
|    | 10 |                       |                 | 3 |
|    | 12 | 5<br>3                |                 | 2 |
|    | 7  | 2                     |                 | 3 |
|    | 5  | 2<br>1                |                 | 2 |

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4. 试 编号：4-1-4, 八 茶业专卖店开业促 活动方案策划

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| 20 | 20 | 2.<br>3. | 5      | 0            |   |
|    |    | 4.       | 5      |              |   |
| 80 |    | 5        |        | 1000<br>50 1 |   |
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|    |    | 4. | 5 | 0    |
|    |    |    | 5 |      |
| 80 |    | 5  |   |      |
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|    |    | 6  | 2 | 4    |
|    |    | 5  | 2 | 3    |
|    |    | 5  | 2 | 3    |
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6. 试 编号：4-1-6，唐羽茗茶中秋回 老客户促 活动方案策  
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| 20 | 20 | 1<br>2<br>3<br>4 | 5<br>5<br>5<br>5 |            |
| 80 |    | 5                |                  |            |
|    |    | 5                |                  |            |
|    |    | 5                |                  |            |
|    |    | 6                | 2                | 4          |
|    |    | 5                | 2<br>3           | 1000<br>50 |
|    |    | 5                | 2                | 3          |

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|  |  | 12 | 5   | 3<br>2 |
|  |  | 7  | 2   | 3      |
|  |  | 5  | 1   | 2<br>2 |
|  |  | 5  | 2   | 1      |
|  |  | 5  |     |        |
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7. 试 编号：4-1-7，八 茶业“双十一”线上促 活动方案策  
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8. 试 编号：4-1-8，谢裕大父亲节促 活动方案策划

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10. 试 编号：4-1-10，正山茶业“眉”新品促 活动方案  
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11. 试 编号：4-1-11，艺福堂茶业春茶促 活动方案策划

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12. 试 编号：4-1-12，正浩茶叶周年庆促 活动方案策划

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13. 试 编号：4-1-13，福 白茶“五一”促 活动方案策划

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14. 试 编号：4-1-14，小罐茶国庆促 活动方案策划

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15. 试 编号：4-1-15，吴裕泰茶业开业促 活动方案策划

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## 任务二：制定茶事活动策划方案

### 1. 试 编号：4-2-1，“白沙溪”专卖店“立冬茶会”茶事活动方案策划

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2. 试 编号：4-2-2，湘丰毛尖“春茶新品品鉴会”茶事活动方案策划

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3. 试 编号：4-2-3，保 茶“端午茶会”茶事活动方案策  
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#### 4. 试 编号：4-2-4, 八 茶业专卖店“中秋茶会”茶事活动方案策划

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**5. 试 编号：4-2-5，天福茗茶“冬至茶会”茶事活动方案策划**

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6. 试 编号：4-2-6，唐羽茗茶“中秋茶会”茶事活动方案策划

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7. 试 编号：4-2-7，八 茶业“春分茶会”茶事活动方案策划

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|    |    | 5   | 2<br>3               |        |                 |
|    |    | 4   | 2                    | 2      |                 |
|    |    | 5   |                      |        |                 |
|    |    | 6   | 3<br>2               | 1      |                 |
|    |    | 7   | 2<br>3               |        |                 |
|    |    | 5   | 2                    |        |                 |
|    |    | 12  | 4<br>4               | 4      |                 |
|    |    | 5   | 2<br>1               | 2      |                 |
|    |    | 5   | 2                    | 2<br>1 |                 |
|    |    | 5   |                      |        |                 |
|    |    | 100 |                      |        |                 |

**8. 试 编号：4-2-8，谢裕大 山毛峰“春茶品 会”茶事活动  
方案策划**

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|    | 20 | 20 | 1.<br>2.<br>3.<br>4. | 5<br>0 |
| 80 |    | 5  |                      |        |
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|    |    | 6  | 2                    | 4      |
|    |    | 5  | 2<br>3               |        |
|    |    | 4  | 2                    | 2      |
|    |    | 5  |                      |        |
|    |    | 6  | 3<br>2               | 1      |
|    |    | 7  | 2<br>3               |        |
|    |    | 5  |                      |        |
|    |    | 12 | 4<br>4               | 4      |
|    |    | 5  | 2<br>1               | 2      |
|    |    | 5  |                      | 2<br>1 |
|    |    | 5  |                      |        |
|    |    |    | 1000<br>50           | 1      |
|    |    |    | 100                  |        |

10. 试 编号：4-2-10，正山茶业“眉新品品 茶会”茶事  
活动方案策划

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|  |  | 6   | 3<br>2 | 1      |
|  |  | 7   | 2<br>3 |        |
|  |  | 5   |        |        |
|  |  | 12  | 4<br>4 | 4      |
|  |  | 5   | 2<br>1 | 2      |
|  |  | 5   |        | 2<br>1 |
|  |  | 5   |        |        |
|  |  | 100 |        |        |

**11. 试 编号：4-2-11，艺福堂茶业“端午茶会”茶事活动方案  
策划**

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| 80 | 5   |                           | 1000<br>50<br>1 |
|    | 5   |                           |                 |
|    | 5   |                           |                 |
|    | 6   | 2 4                       |                 |
|    | 5   | 2<br>3                    |                 |
|    | 4   | 2 2                       |                 |
|    | 5   |                           |                 |
|    | 6   | 3<br>2 1                  |                 |
|    | 7   | 2<br>2 3                  |                 |
|    | 5   |                           |                 |
|    | 12  | 4<br>4 4                  |                 |
|    | 5   | 2<br>1 2                  |                 |
|    | 5   | 2 2 1                     |                 |
|    | 5   |                           |                 |
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12. 试 编号：4-2-12，正浩茶叶“谷 茶会”茶事活动方案策  
划

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|  |  | 6  | 3<br>2 | 1 |      |
|  |  | 7  | 2<br>3 |   |      |
|  |  | 5  | 2      |   |      |
|  |  | 12 | 4<br>4 | 4 |      |
|  |  | 5  | 2<br>1 | 2 |      |
|  |  | 5  | 2      | 2 | 1    |
|  |  | 5  |        |   |      |
|  |  | 5  |        |   |      |
|  |  |    | 100    |   |      |

13. 试 编号：4-2-13，福 白茶“小暑茶会”茶事活动方案策  
划

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|  |  | 6   | 3<br>2 | 1      |
|  |  | 7   | 2<br>3 |        |
|  |  | 5   |        |        |
|  |  | 12  | 4<br>4 | 4      |
|  |  | 5   | 2<br>1 | 2      |
|  |  | 5   |        | 2<br>1 |
|  |  | 5   |        |        |
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14. 试 编号：4-2-14，小罐茶“立秋茶会”茶事活动方案策划

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| 80 |    | 5                    |        |            |
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|    |    | 5                    |        |            |
|    |    | 6                    | 2      | 4          |
|    |    | 5                    | 2<br>3 | 1000<br>50 |
|    |    | 4                    | 2      | 1          |
|    |    | 5                    |        |            |
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|  | 12 |   | 4   | 4 |   |
|  |    |   | 4   |   |   |
|  | 5  |   | 2   |   | 2 |
|  |    |   | 1   |   |   |
|  | 5  |   |     | 2 | 2 |
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|  |    |   | 100 |   |   |

15. 试 编号：4-2-15，吴裕泰茶业“茶会”茶事活动方案  
策划

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|    |    |    | 1.<br>2.<br>3.<br>4. |        |                 |
|    | 20 | 20 | 5                    |        | 0               |
| 80 |    | 5  |                      |        | 1000<br>50<br>1 |
|    |    | 5  |                      |        |                 |
|    |    | 5  |                      |        |                 |
|    |    | 6  | 2                    | 4      |                 |
|    |    | 5  | 2<br>3               |        |                 |
|    |    | 4  | 2                    | 2      |                 |
|    |    | 5  |                      |        |                 |
|    |    | 6  | 3<br>2               | 1      |                 |
|    |    | 7  | 2<br>3               |        |                 |
|    |    | 5  | 2                    |        |                 |
|    |    | 12 | 4<br>4               | 4      |                 |
|    |    | 5  | 2<br>1               | 2      |                 |
|    |    | 5  | 2                    | 2<br>1 |                 |
|    |    | 5  |                      |        |                 |
|    |    |    | 100                  |        |                 |